

WHAT IS KEEPING WARM?

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KEEPING WARM IS A PROGRAM TO PROVIDE
DESPERATELY NEEDED FUNDS

TO UNDERWRITE AT LEAST A PORTION OF THE
UTILITY BILLS FOR DESERVING FAMILIES AND
INDIVIDUALS THAT MIGHT OTHERWISE FACE
THE LOSS OF HEAT IN THEIR HOMES BECAUSE OF
INSUFFICIENT MEANS TO PAY THEIR HEATING
BILL.

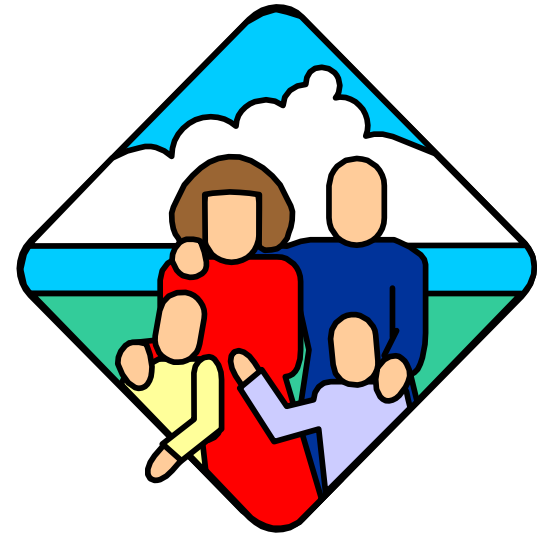
In 1989, through the vision of the Rev. Dr.
Hesse Johnson, Keeping Warm became a reality.
The success of this program was enhanced by
the Johnson City Power Board and the gas
company (Atmos Energy) allowing customers to
designate specific amounts on their power bills
for the Keeping Warm Program.

Keeping Warm

**HEISSE JOHNSON
KEEPING WARM
PROGRAM**

A WARM HEART ASSURES

WARM BODIES



PLEASE HELP

**In honor of Dr. Heisse Johnson,
The Keeping Warm Committee**

designated this program as

**The Heisse Johnson Keeping Warm
Program.**

HOW ARE FUNDS ADMINISTERED?

Designated gifts from generous customers of the Atmos Energy and the Johnson City Power Board are forwarded to the Johnson City Area United Way. Every cent donated to KEEPING WARM goes directly to aid people; no salaries or expenses are deleted from these donations.

The Johnson City Area United Way agrees to accept the contributions through the utility companies or by direct donation and to deposit such in an account to be used for KEEPING WARM.

HOW ARE THE FUNDS DISPENSED?

Those needing KEEPING WARM assistance receive aid through the Salvation Army and Good Samaritan Ministries, who screen prospects for eligibility and recommend to the Johnson City Area United Way which administers the fund and pays the bills.

Funds are used to purchase oil, kerosene, propane, wood, coal, Johnson City Power Board and Atmos Energy Bills.

A person may receive assistance up to \$125 during the year. Any medical emergencies and overrides must be cleared by the KEEPING WARM Chairperson or Vice Chairperson.

Keeping Warm also assists elderly neighbors with help year round with their utility bills through the options outreach program of The First Tennessee Development District.

WHAT HAS BEEN THE HISTORY OF KEEPING WARM?

At its inception in 1989, this program served 135 clients and dispensed \$7,038.51. Through the generosity of the Power Board and Atmos Energy customers and direct contributors, this program has expanded significantly. In the last 6 years, KEEPING WARM aided an average of 790 clients and dispensed \$502,395.00. (\$83,733.00 annually)

HOW CAN YOU HELP?

KEEPING WARM depends upon caring individuals for its support. Through the Johnson City Power Board and Atmos Energy, you can designate a monthly amount on your electric or gas bill. This designated amount will be included on your bill from your utility company, and upon receipt of payment, this designated sum is forwarded to the Johnson City Area United Way for the KEEPING WARM program.

One can make an individual gift to KEEPING WARM by a donation

to the United Way, P.O. Box 4039,

Johnson City, TN 37602

designated for

**THE HEISSE JOHNSON KEEPING
WARM PROGRAM.**

WHAT IS OUR WORD TO YOU FROM THE KEEPING WARM COMMITTEE?

These utility companies have joined with the Johnson City/Washington County Ministerial Fellowship, the Salvation Army, Good Samaritan Ministries and the Johnson City Area United Way in this KEEPING WARM PROGRAM.

The KEEPING WARM COMMITTEE extends THANKS to these agencies and individuals who together have made this program a viable means of keeping people warm.

Thank you for warming a heart today.

KEEPING WARM