



UNITED WAY OF WASHINGTON COUNTY TN, INC.

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President-CEO's Annual Report 2009-2010 State of Caring Message "A Smooth Sea Never Made A Skilful Mariner"

With the understanding that our purpose will always be greater than our goal, this organization marched unflinching into many challenges in 2009-2010. We started the year with new name, a new fiscal year; and a new economy. Yet, our purpose of "Making Lasting Changes, Right Here Where We Live" continues to be the marching orders of this "Community Impact" organization. Because of the work of Campaign Chairman Ed Herbert and his team, we achieved another year of fund raising success with initiatives that will go down in the history of this organization. Because of this team we will continue to "help more people and change more lives than we have before". Mark Eades our 2009-2010 Board Chairman has the distinction of leading this organization longer than any other chairman. Mark coined the phrase during his campaign "The purpose is greater than the goal" and said along with his predecessor, Judy Moss that the needs in our community are great; and we can make lasting changes through the generous contributions of those in our community." Mark and Ed thank you both for being advocates of positive change in Johnson City, Jonesborough and Washington County. Thank you for reminding us, that "EveryONE Can Make A Difference"

We are here today because of the successes of many campaigns that have occurred over the last 79 years. Our United Way continues to work diligently to focus on a mission of "improving people's lives by mobilizing the caring power of communities". Today, as when we began, our focus continues to be helping children and youth succeed, strengthening and supporting families, promoting self-sufficiency, building vital and safe neighborhoods and supporting a vulnerable and aging population. By empowering our agencies to support children, adults and those in crisis, this community is a better place to live.

In fiscal year 2010, with the leadership and support of our Agency partners, we as a community are positively paving the path of success for our youth through the work of The Boys and Girls Club of Washington County, Coalition for Kids, Frontier Health's Adventure Program and Greenwood Challenge, Girls, Inc of Johnson City Washington County, Girl Scouts of the Southern Appalachian Council, Johnson City Schools Shoe Fund, the Sequoyah Council Boy Scouts, and the Washington County Schools Shoe, Food and Clothing Fund. We are strengthening and supporting families and providing opportunities for self-sufficiency through the American Red Cross, Contact Ministries, Keystone Dental Care, Inc., Interfaith Hospitality Network of Greater Johnson City, The Salvation Army, and The Arc of Washington County. Our support of the Adult Day Services and Family Support Services allows us to continue telling our ever aging population, that we appreciate the sacrifices that they have made to bring us to where we are, and that we have not forgotten their special needs. All of these services continue to be under girded through the continued work of our Volunteer Center and the United Way of Washington County TN staff.

Local advocacy partnerships such as the Heisse Johnson Hand Up Fund, in conjunction with Atmos Energy and the Johnson City Power Board with assistance of the Johnson City Ministerial Association, Good Samaritan Ministries, the Salvation Army and First Tennessee Development District, will provide year round assistance to clients with utility assistance needs. We continue to enhance our regional partnerships with our sister United Way organizations in Kingsport, Bristol, Elizabethton Unicoi County, and Russell-Washington County Virginia through our regional kick-off, regional media promotions, the annual Regions Bank Week of Caring and Day of Caring, and the Johnson City-Jonesborough-Washington County Chamber of Commerce Non-Profit Leadership Council. Our state partnership with United Ways of Tennessee provides the opportunity for advocacy in changing the human condition throughout the state of Tennessee. We continue to maintain three national partnerships, United Way Worldwide which provides year round support and accountability standards for us, the Emergency Food and Shelter National Board program of the Federal Emergency Management Association (FEMA), and the National Combined Federal Campaign Committee with local support provided through the Johnson City-Mountain Home Combined Federal Campaign led by a Local Federal Campaign Committee where we serve administratively is the Professional Campaign Fund Organization.

So where do we go from here? Mark Twain once said, "Twenty years from now you will be more disappointed by the things you didn't do than by the ones you did. So throw off the bowlines, sail away from the safe harbour. Catch the trade winds in your sails. Explore. Dream." We have faced our challenges on the sea; however we realized that "A Smooth Sea Never Made A Skilful Mariner" We therefore move forward into 2010-2011 and into the future, focusing on three areas of community engagement. The three areas are giving, advocating and volunteering. We continue to express the spiritual truth that, "To Whom Much Is Given, Much Is Required", as we help our community understand the value of giving back using United Way as conduit, our community will be stronger. We must stress advocacy, because as we advocate through using our voice, our influence and our actions to create change, we will positively affect lives and change the human condition for the better. As we volunteer, we express the "Mantle of Leadership" and become a powerful army that leads by example. So for 2010-2011 we will "Live United", we will "Dream It, Build It; and Believe In It". We will continue through this Board, chaired by Scott Folsom, a committed Campaign Team, chaired by Yvette Slagle an Allocations Team chaired by Mike Ellis and this staff, to encourage Johnson City, Jonesborough and Washington County to "Give, Advocate and Volunteer". As a United Way of Excellence that will "Live United" we will through this organization, "Dream It, Build It; and Believe In It". And the "It" is a greater Johnson City, Jonesborough and Washington County.

Respectfully submitted this 10th day of May, 2010
To the Board of Directors of United Way of Washington County TN, Inc.
Scott Folsom, Chairman

Lester D. Lattany
President-CEO